



For Immediate Release

## Speridian Technologies Named 2010 Regional Minority Enterprise Development Winner

### Albuquerque-based IT Services Company Wins Global Technology Firm Award

Albuquerque, New Mexico, September 30, 2010, Speridian Technologies . a leading provider of state-of-the-art IT solutions - is pleased to accept the 2010 Minority Enterprise Development (MED) Award, presented by the Washington, D.C. Minority Business Development Agency at the annual New Mexico MEDWeek Awards luncheon held at the Hotel Albuquerque.

Since its founding in 2003, Speridian has enjoyed continuous growth largely based on customer referrals and repeat business. Speridian has earned this exceptional reputation by working closely with clients and strategic partners from the earliest planning stages, understanding their businesses and goals, identifying, implementing and supporting best-fit technologies that map to customer objectives to ensure delivery of the highest-quality, highest-value, high-tech solutions. Speridian provides its growing list of clients across the globe with technology strategies, solutions and services, including Customer Relationship Management (CRM), Master Data Management (MDM), Custom Software Applications Development, Systems Integration, Service-Oriented Architecture and Business Intelligence solutions, all of which enable clients to meet today's challenges by:

- streamlining operations
- improving systems efficiencies
- reducing overall costs
- increasing return-on-investment

In keeping with this year's theme, "Strategies for Growth and Competitiveness in the Global Economy," Speridian provides a wide variety of organizations with world-class IT solutions that power global business and serve to fuel the economy worldwide.

#### About Speridian

Founded in 2003, Speridian Technologies has fast become one of the most respected Information Technology services companies. Speridian brings a deep understanding of business and how to map business goals to the latest technologies to develop best-fit solutions for some of the world's most highly regarded healthcare, financial services, manufacturing, government institutions and other private and public sector clients. Speridian delivers and supports enterprise-wide solutions, including Customer Relationship Management (CRM), custom software application development, mobile applications, systems integration, SOA, business intelligence and data management solutions. Speridian technologists have expertise in Linux, Java, .Net, C#/C++, Open Source software, SQL Server, MySQL and Oracle databases as well as social media and a wide variety of e-business solutions.

#### Trademarks

Speridian is a registered trademark of Speridian Technologies, LLC. Other names may be trademarks of their respective owners.

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*"More than 95 percent of the world's consumers live outside the borders of the United States. There are real opportunities for minority-owned firms to expand globally and we need to foster their capacity to do so," said MBDA National Director David A. Hinson. "Exports have become an increasingly important part of the U.S. economy and job growth is increasingly dependent upon foreign trade."*

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*"Speridian is honored to be recognized as the Regional Minority Enterprise Development Global Technology Firm for 2010. We thank our customers throughout world and NEDA for their support, both of which have made this award possible. We look forward to continuing to demonstrate how a Small Disadvantaged Minority-Owned Business can deliver the best IT solutions to clients across the globe while playing an active role as a contributor to the local New Mexico economy." Girish Panicker, CEO & President, Speridian Technologies*

Press Release