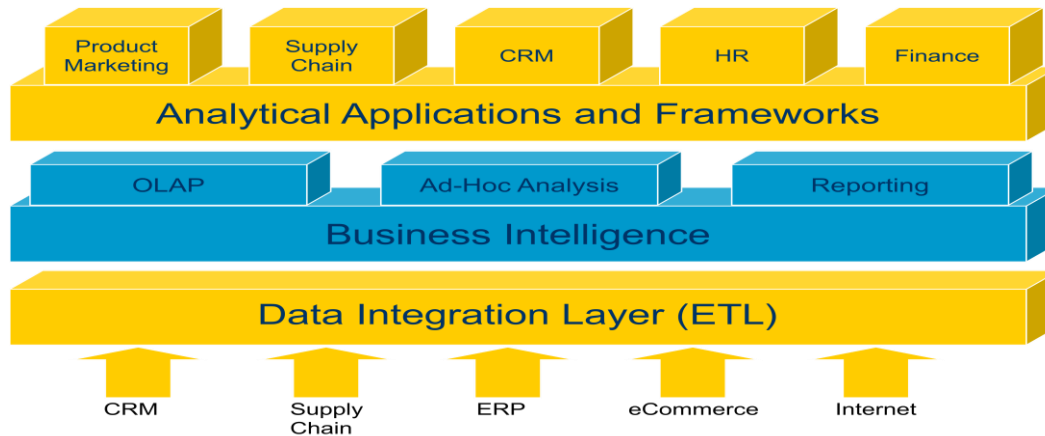


Business Intelligence Services

Business challenges

With the complexities involved when competing in today's globally dynamic marketplace, organizations must effectively leverage their information assets in order to achieve day-to-day and strategic goals and enable them to adapt and take advantage of continuously evolving market conditions.



About Speridian Technologies

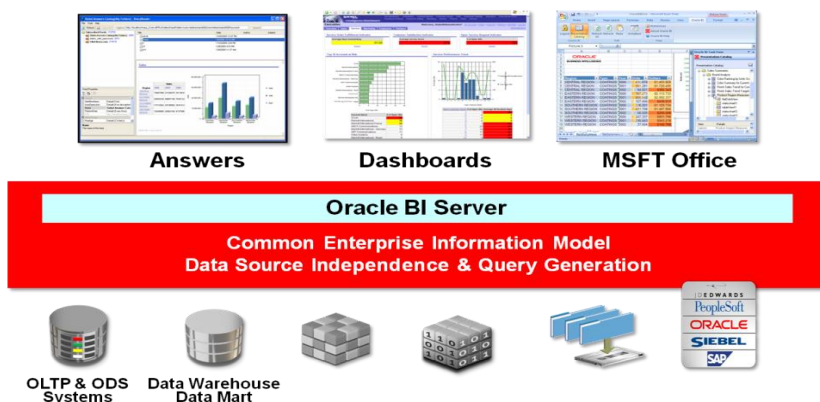
Speridian maintains highly trained Business Intelligence experts that provide companies with cutting edge technology solutions for reporting and analytics. Speridian's deep vertical expertise in the Healthcare, Public Sector, Financial Services, Manufacturing and Telecommunications fields has afforded us a perspective from which we can approach and solve the most complex problems confronted by a wide variety of businesses.



Uniquely qualified leading global solutions provider for:

- CRM:
- Contact Centers
- Members, Providers, Billing, Eligibility, Claims, Grievances & Appeals
- SOA
- Master Data Management
- Analytics & Business Intelligence

Speridian Knows OBIEE



- **BI Process and Performance Diagnostics** – We work with the business and technical communities to assess to what level, an organization is benefiting from its current usage of BI. This assessment focuses on four major areas, People, Process, Information, and Technology. A current-state vs. future-state gap analysis then delivers specific and prioritized improvement initiatives based on business value. These form the basis of a comprehensive BI improvement strategy
- **BI Analytics and Reporting Strategy** – Unfortunately, the pressures of modern business force organizations to produce analytics and reports based on an immediate tactical needs as opposed to providing information based on a



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predefined reporting strategy. Speridian collaborates with an organizations business units to identify an qualify key metrics and business drivers that from the foundation from which subsequent analytics and reports designed. In this way, information is provided to end users based on understood business value, optimizing information usage and efficiency

- **Siebel Reporting and Analytics Development** - Leveraging Speridians comprehensive Siebel expertise, we can extend successful Siebel implementations to include first class analytics and reporting. Using Siebel as the primary data source, we produce a complementary analytics and reporting environment allowing end users to access and analyze the full spectrum of Siebel CRM transactions
- **BI Leveraged Solution Development** – Speridian brings significant expertise in the implementation, customization, and extension of Oracle’s prebuilt BI Applications. These products offer preconfigured data models, ETL, and reporting capabilities and significantly reduce an organizations return-on-investment and end user delivery timeframe for BI functionality. In particular, Oracle has chosen Speridian as an implementation partner for the Oracle Communications Data Model (OCDM). More information can be found in our OCDM whitepaper here.
- **Custom BI Implementation** – Often organizations have unique requirements that can only be met through custom developed solutions. Speridian has deep expertise in delivering these type of custom implementations. Using the flexibility of the Oracle Unified Method (OUM) development lifecycle we have provided individualized solutions to customers in a variety of industries.
- **Federated Data Warehouse Development** - Harnessing the power of the OBIEE Common Information Model (CIM), Speridian, is able to develop a federated BI solution that does not require a new stand-alone analytical database. Legacy data stores are accessed using a heterogeneous query model that allows a single user query to span multiple data sources.

Speridian knows what customers want

Customers are tasked with the difficult job of keeping IT operational costs low with skilled resources for support and maintenance of their deployed Enterprise Solutions, maximizing their Return on Investment (ROI) and increasing efficiencies throughout the company.

The Speridian Approach

Speridian has an established methodology to seamlessly transition your organizations OBIEE support requirements to our team and get us working for you. This includes;

- Conducting an assessment workshop with the Business Users and the IT team to gather initial data and feedback on the implemented Business Intelligence solution
- Conducting an audit of the database and hardware infrastructure to ensure that it is running in an optimal fashion and provide recommendations for further improvements
- Identifying gaps that may require customized solutions or enhancements to improve the user experience or reports that are required for any functional areas
- Provide training for any of the deployed modules to new users as well as refresher training to existing users
- Developing a roadmap for provisioning of 24 x 7 helpdesk support for worldwide users.

An Award-Winning IT Services and Solutions Provider



Maintaining high growth during the last 6 years, Speridian has earned many awards including Inc., Magazine Inc., 500 Fastest Growing Private Companies; U.S. Department of Commerce



2010 Regional Minority Enterprise Development Award for Global Technology Firm, New Mexico Flying 40 and Fast Tracker by New Mexico Business Weekly

Why Speridian

Leveraging best practices and experience

Speridian Consultants can join hands with your IT team to discover ways by which the OBIEE Architecture can be further utilized with respect to latest business needs that will not only help in reducing the TCO but also increase the ROI factor.

Please visit www.speridian.com and feel free to contact us if we can answer further questions, or just spend some time with you and your team to discuss your current strategy, challenges and options.

Email: info@speridian.com - Phone: 505.217.3725