



# Press Release

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## Speridian Unveils CRM “Version Synchronizer™” at Oracle® OpenWorld 2006

### Migration Toolkit Ensures Smooth Upgrade to Siebel 7 Customer Relationship Management Applications

**Albuquerque, New Mexico, 5-OCT-2006** Speridian Technologies, a privately-owned global IT services firm and member of the Oracle® PartnerNetwork, today announced the availability of the CRM “Version Synchronizer” for Siebel CRM applications from Oracle.

Speridian’s Version Synchronizer is specially designed porting application software, developed by CRM experts to guide System Administrators through the CRM upgrade path. Specifically designed to facilitate the move from Siebel 6.x to Siebel 7 *and beyond*, Version Synchronizer is a unique set of tools that empowers systems administrators to systematically plan and deploy a flawless upgrade.

The Version Synchronizer is a comprehensive toolkit that provides a process roadmap through the necessary to steps to synchronize the upgrade for every system component. This proven methodology serves to uncover hidden potential systems problems, for which Speridian CRM professionals can prescribe work-around alternatives as well as long-term remedies.

The Version Synchronizer software has been strategically designed to orchestrate the update of legacy Siebel implementations, so that once the process roadmap has been determined, Version Synchronizer can seamlessly upgrade CRM servers and ensure data integrity during the transition phase with little or no disruption to daily business operations. The Speridian Version Synchronizer method will substantially reduce:

- Hours of planning, testing and implementation
- Risk of data loss or corruption
- System Downtime
- Overall dollars spent to conduct all phases

Now with Version Synchronizer, Oracle's Siebel customers who are still running older Siebel versions can confidently make the move to the richer feature set of web-based Siebel 7...and beyond. Please visit Speridian Technologies at Oracle OpenWorld, booth #3525, to see a demonstration of "Version Synchronizer".

"Version migrations have always been one of the most daunting, time-consuming and expensive deployments an IT department faces. Version Synchronizer was developed by Siebel CRM professionals, who know the territory and have brought this monolithic task down-to-size. Speridian Technologies is pleased to bring this vital tool to Oracle customers and to work with Oracle to make sure Siebel shops can take advantage of this powerful offering." Girish Panicker, President and CEO, Speridian Technologies.

### **About Speridian Technologies**

Speridian is a global IT services and applications development firm that also runs an in-house training and technology consulting practice with locations in the U.S. and India. Speridian is headquartered in Albuquerque, New Mexico, where intensive, specialized consultant training is conducted. Speridian Technologies is quickly establishing itself as the authority on enterprise-wide customer relationship management (CRM) strategies, systems integration and applications development in the growing sector of the high-tech computer industry. Speridian delivers professional services centered on technology systems integration projects, staff augmentation, and outsourcing services. Speridian also represents a software product line that includes CRM Version Synchronizer™, Pay Lynxs™ International Money Remittance Service, CaseConnect™ surgery scheduling tool and Hedge Fund Index™ (HFI). For more information about Speridian Technologies, please visit [www.speridian.com](http://www.speridian.com).

### **About Oracle PartnerNetwork**

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