



Speridian Technologies and Oracle Co-Developing New Data Models for Enhanced Business Intelligence

May 24, 2010, Albuquerque, New Mexico, Speridian Technologies, an award-winning provider of information technology services and enterprise-wide solutions, announces that Speridian is now a co-development partner with Oracle for -- Oracle Retail Data Model (ORDM), Oracle Communications Data Model (OCDM), and Oracle Healthcare Data Model (OHDM).

These data models with packaged ETL and Industry best practice KPI's/dashboard reports will help Retail, Communications, and Healthcare organizations leapfrog in business intelligence applications with a packaged solution from Oracle to achieve unparalleled sophistication in organizational performance management. This capability empowers Retail, Communications and Healthcare clients to make data-driven decisions that will cultivate growth and stability--even in an uncertain economy.

Oracle chose to work with Speridian, an Oracle Partner that possesses both the in-house expertise and proven experience in matching business requirements to best-fit technologies. This development effort represents Oracle's on-going commitment to providing customers with leading edge business intelligence software and tools that can give Oracle customers a competitive advantage in today's Retail, Communications and Healthcare marketplaces.

About Oracle

Oracle (NASDAQ: ORCL) is the world's largest business software company. For more information about Oracle, please visit our Web site at www.oracle.com.

Trademarks

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About Speridian

Speridian Technologies, founded in 2003, has fast become one of the most respected Information Technology services companies in the U.S. Speridian brings a deep understanding of business to client organizations to develop best-fit solutions for some of the world's most highly regarded institutions in both the private and public sectors. Speridian is an Oracle Partner that architects and delivers state-of-the-art enterprise-wide solutions including Customer Relationship Management (CRM), Enterprise Resource Planning (ERP), custom software application development, business intelligence, SOA, SaaS and data management solutions. For more information, please visit www.speridian.com.

Trademarks

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"Speridian and Oracle have a history of partnering very successfully to solve our clients' problems and to bring them greater, measurable levels of growth, profitability and overall success. We are honored to be co-developing these data models with Oracle that will jumpstart and sustain business intelligence efforts for Retail, Communications and Healthcare clients."
Girish Panicker, CEO, Speridian Technologies